

## Smart Teaching: Using Brain Research and Data to Continuously Improve Learning

Ronald J. Fitzgerald

*Smart Teaching: Using Brain Research and Data to Continuously Improve Learning* can help any educator grow and expand a system that will make teaching more effective and more fun. By understanding the different ways in which students' brains learn, and maintaining carefully recorded data of efforts, teachers can effectively teach students in the way most befitting their personal needs, which will result in demonstrated improvement and higher test scores. The very simple system components of this book are derived from many resources—neuroscience, cognitive research projects, and observation of practice and results in K-12 and adult classrooms. This user-friendly guidebook contains many charts and diagrams to effectively convey the information in an easy-to-use format. The result is a tested and successful teaching system presented in a convenient yet powerful guide that will lead educators to bring about improvement.



2006. 152 pages. ISBN 0-87389-661-0. 8½ x 11 softcover.

Item: **H1258**

List Price: \$50.00



## Quality Across the Curriculum: Integrating Quality Tools and PDSA with Standards

Jay Marino and Ann Haggerty Raines, editors

Designed for the new K-5 classroom, this is an important text for continuous improvement in elementary education. Teachers using the book can begin using quality tools and methods in their classroom within minutes. Schools and districts dedicated to the quality process can use this one-of-a-kind publication throughout the school year and in every grade to complement math, science, social studies, and language arts curriculums while aligning to state standards.



(Lesson plans contributed by teachers from Rock Island School District, Rock Island, IL, included on CD-ROM.)

2004. 400 pages. ISBN 0-87389-599-1. 8½ x 11 softcover.

Item: **K0777A**

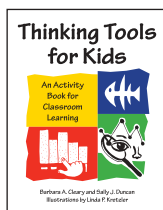
List Price: \$40.00



## Thinking Tools for Kids: An Activity Book for Classroom Learning

Barbara A. Cleary and Sally J. Duncan

*Thinking Tools for Kids* describes everyday challenges grade school kids encounter that can be solved by a variety of quality tools. The many illustrations aid in the students' understanding of the tools they are using, while the helpful glossary aids the parents and teachers.



1999. 166 pages. ISBN 0-87389-450-2. 8½ x 11 softcover.

Item: **H1021**

List Price: \$35.00

## The Principal's Leadership Counts! Launch a Baldrige-Based Quality School

Margaret A. Byrnes with Jeanne C. Baxter

This book is a leadership guide for principals who want to become involved with integrating the Baldrige National Quality Program Criteria into their school's pursuit of performance excellence. It is the leadership companion piece to the first book by the authors, *There is Another Way! Launch a Baldrige-based Quality Classroom*.



This book presents a straightforward way for principals to learn more about Baldrige-based quality, how the school can be linked to the classroom as the necessary cultural shifts take place, and how classroom teachers must be supported in their efforts.

2006. 200 pages. ISBN 0-87389-679-3. 8½ x 11 softcover.

Item: **H1273**

List Price: \$50.00

## There Is Another Way! Launch a Baldrige-Based Quality Classroom

Margaret A. Byrnes with Jeanne C. Baxter

Warning: This is a primer designed for doers, a roadmap for action, not contemplation! It is filled with real-world case studies that illustrate the application of the Baldrige criteria for classroom improvement. The authors suggest multiple uses for this primer: as an agenda for staff development training, in the classroom as a step-by-step systemic improvement guide, or as an informational reference for board members, parents, and community partners seeking to broaden their understanding of Baldrige in the classroom.



2005. 312 pages. ISBN 0-87389-653-X. 8½ x 11 softcover.

Item: **H1249**

List Price: \$45.00



## Boot Camp for Leaders in K-12 Education: Basic Training

Lee Jenkins and Lloyd O. Roettger

A major reason for failure is that leaders spend far too much time on people problems and far too little time improving the system. *Boot Camp for Leaders in K-12 Education* is based on W. Edwards Deming's premise that approximately 95 percent of employees are well-intentioned, and that it is organizational operations that greatly hamper their performance. This book is about what leaders in education can do to improve the system in which they work. It succinctly describes what it takes for those leaders to build a smooth-running organization so all can achieve their potential.



This book's unique structure includes references, implementation steps, tools, and education-specific examples.

2006. Approximately 125 pages. ISBN 0-87389-681-5. 6 x 9 softcover.

Item: **H1276**

List Price: \$33.00