

## Marino Jay

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**From:** American Society for Quality [listmanager@asq-email.org]  
**Sent:** Thursday, August 28, 2008 2:12 PM  
**To:** Marino Jay  
**Subject:** NQEC Special Session for Educators New to Quality

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## [16th National Quality in Education Conference](#) [Solving Tomorrow's Challenges: Educating for 21st Century Skills](#)

[Registration Now Open!](#) Group rate only \$360 per person for groups of three or more.

### [Special Session \(NQ01\): Quality in Education 101](#)

**Sunday November 16, 7:15 a.m. – 8:15 a.m.**

Start your NQEC conference experience with a one-hour special session designed for the newcomer to quality in education. This session will provide a foundation for participants to make the most of the NQEC conference by addressing questions such as:

What does the term "quality" mean in a school system and classroom?

- How do schools use the philosophy of "continuous improvement" to get results?
- What does "alignment" and "systems thinking" look like in an educational organization? How do these concepts impact student learning?
- How do "mission" and "vision" relate to the classroom environment?
- How are students, staff and stakeholders involved in "data-driven decision making"?
- What is the Plan Do Study Act cycle? How can quality tools and PDSA drive improvements?

This session is designed to help clarify the principles and goals for applying quality practices in education and their relationship to student achievement.

**Focus:** Introduction to quality in education

**Audience:** Teacher, Administrator, School Board Member, Parent

**Grade Level:** All schools

**Presentation Level:** New to the continuous improvement processes

**Presenters:** *Jay Marino*, Associate Superintendent; *Becky Martin*, Continuous Improvement Facilitator, Cedar Rapids Community School District, Cedar Rapids, Iowa.

[Register for NQEC Now!](#)

**Meet Your NQEC Keynote Speakers**



**[Sunday's Keynote Speaker:](#)**

Terry Holliday, is superintendent of Iredell-Statesville School, Statesville, NC.

Can we meet 21st century challenges or will we be Left Behind?

This keynote will focus on the solutions utilized by one school system to address 21st century skills of organization, communication, problem solving, creativity, and teamwork. The solutions focus on low cost and technology approaches that are utilized from the classroom to the boardroom. NQEC attendees will also have access to free downloads of classroom tools that impact 21st century skills for students, teachers, and administrators.



**Monday's Keynote Speaker:**

Lee Jenkins, Ph.D., is a former California public school superintendent and educator, and now a speaker, consultant, and best-selling author.

Eliminating Education Frustrations – One at a Time

Almost all of today's "solutions" for educational issues are about fixing you and me. They include more fear, embarrassment, incentives, ranking, and competitions. Meanwhile, real solutions are just below the surface. This fast-paced, sometimes humorous, presentation will describe deep-seated problems today's educators inherited along with sustainable solutions that can be applied to any school or system.



**Tuesday's Keynote Speaker:**

Dr. Mike Schmoker has experience as the central office administrator at two school districts in Arizona, and is currently a senior consultant at McREL (Mid-Continent Regional Educational Laboratory) in Denver, CO.

The Opportunity: From "Brutal Facts" to the Best Schools We've Ever Had

A true renaissance could occur in our schools—starting immediately. It will begin with an encounter with what Jim Collins calls the "brutal facts"—those practices that educators know are important but that have yet to occur in classrooms. We will realize historic improvements in teaching and learning the moment we choose to implement the most basic, agreed-upon practices and leadership structures supported by researchers from every camp.

[Register Now!](#)

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**NQEC Home Page:** <http://nqec.asq.org/>

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