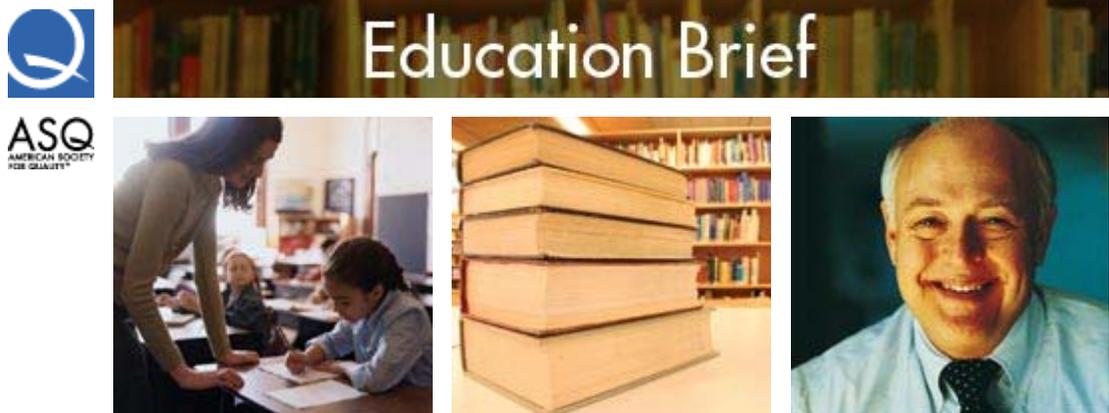


Marino Jay

From: American Society for Quality [listmanager@asq.org] **Sent:** Thu 3/29/2007 1:09 PM
To: Marino Jay
Cc:
Subject: In This Month's Issue: Baldrige Stories
Attachments:



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Welcome to the *Education Brief* Newsletter
Education Brief, a bi-monthly newsletter, provides news and information on a variety of continuous improvement topics, such as this month's articles on utilizing the Malcolm Baldrige National Quality Award criteria as an improvement tool for school districts. We welcome your thoughts about this newsletter. Feel free to [share them with us](#) or with [other members](#).

From the Editor**Baldrige—Why This Journey? By Margaret Byrnes**

Scores of education leaders have found that the Malcolm Baldrige National Quality Award criteria offers the most complete systems approach to excellence. Here, we share a number of stories from educators who have taken the journey. ([more](#))

***Education Brief* Editor to Helm ASQ's New Education Newsletter**

Dear Readers,

It was one year ago this month that ASQ launched *Education Brief* newsletter. During this year it has been my pleasure to serve as editor of what I hope has been a value-added service publication about ways to improve education. We make a concerted effort to seek stories from across the country that represent the K-20 spectrum. The idea is, and remains, to bring attention to issues that face educators and share examples of solutions. In the end, we hope to whet your appetite for learning more by scouring ASQ's body of knowledge and bringing targeted content to your desktop every other month.

Now, ASQ has invited me to become the editor of *Your Education Community*, a newsletter that will be launched in April. This is a benefit of ASQ's K-12 educational institution membership. In addition to receiving the quarterly newsletter, membership gets you multiple books or multiple copies for a book study, access to online communities such as Team and Workplace Excellence Forum and Human Development and Leadership Division, and discounted or complimentary registration to National Quality Education Conference (NQECC).

My passion is to advance excellence in education, and this exciting opportunity will allow me to explore educational issues and improvement approaches in greater depth, and will work to create dialogue between and

among member educators. It is my hope that those of you who've been faithful readers of *eBrief* will see the value of taking the leap to the next level and becoming part of our new community. For more information about the new membership, contact Julie Sharp at jsharp@asq.org.

Education Brief will continue on a bi-monthly basis with ASQ's Nicole Adrian serving as editor.

- Margaret

Cover Story

Demystifying Baldrige: Lessons Learned by an Urban Public School District on its Journey to Performance Excellence

The Cedar Rapids Community School District in Iowa, the second largest district in the state, has been using the Baldrige Criteria for Performance Excellence to develop the best educational and support systems possible for the students and faculty. Superintendent Dave Markward and J. Jay Marino, associate superintendent for organizational effectiveness and accountability, share their continuous improvement journey and the lessons learned along the way. ([more](#))

This Month's Features

Baldrige Criteria Mark the Path for Continuous Improvement for Minnesota School District

During the last 10 years, the Rochester School District has worked to make improvements through implementing a continuous improvement philosophy and using the Baldrige criteria. Jerry Williams, superintendent, shares the background of the process. ([more](#))

State Quality Award Programs Take Baldrige to School

In addition to using Baldrige criteria, some state quality awards programs are available, which offer a number of avenues to promote performance excellence. Elizabeth Menzer, executive director of the Wisconsin Forward Award program, explains some of these programs. ([more](#))

Of Interest

Using a State Quality Award at a Research University

The University of Alabama has been using its quality program to improve processes, including streamlining the admissions process and creating an orientation program for new academic chairs. The university modeled its program after those of other large research universities, as well as smaller regional schools. ([more](#))

Scholarship Opportunity for Applied Statistics and Quality Management

Applications are being accepted for the Ellis R. Ott Scholarship. ([more](#))

Facilitating Continuous Improvement in Education Course Set for July

ASQ will host a course on facilitating educational continuous improvement from July 16-20 in Milwaukee. The course will provide the opportunity for participants to deepen their understanding of process improvement, tools and theory while receiving coaching and practice in group-process facilitation. Through self-assessments, participants will gain insight and build upon their effectiveness toward the development of a project or plan they are implementing in the near future. For more information, visit www.asq.org/courses/facilitating-improvement-education.html.

Higher Education Faculty

If you are interested in being part of a community of full-time or adjunct faculty teaching quality in a college, university, junior college or vocational technical setting—where you would exchange ideas, learn from one another, share your experiences and expertise—contact Crista Kautz at ckautz@asq.org or 800-248-1946 ext. 8740.

Publications

Transformation to Performance Excellence: Baldrige Education Leaders Speak Out by Sandra Cokeley, Margaret A. Byrnes, Geri Markley and Suzanne Keely, eds. [Read a sample chapter](#).

The Principal's Leadership Counts!: Launch a Baldrige-Based Quality School by Margaret A. Byrnes with Jeanne C. Baxter. [Read a sample chapter](#).

Next month's topic: Business Partnerships

"All of the top achievers I know are life-long learners...looking for new skills, insights and ideas. If they're not learning, they're not growing...not moving toward excellence."

—Denis Waitley

"America's future walks through the doors of our schools every day."

—Mary Jean LeTendre

"Anything unattempted remains impossible."

—Anonymous

"There is no failure except in no longer trying. There is no defeat except from within, no really insurmountable barrier save our own inherent weakness of purpose."

—Frank McKinney

"Begin challenging your own assumptions. Your assumptions are your windows on the world. Scrub them off every once in awhile, or the light won't come in."

—Alan Alda

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