



ASQ Quality in Education

Innovative Learning Opportunities

Education Blog

Blogs facilitate an open flow of dialogue for both those posting ideas and comments, and those responding to participants.

ASQ's Education Blog is a unique information exchange that enables you to connect with other ASQ members in the education profession in a relaxed, open Internet-based environment. Hosted by Jay Marino, associate superintendent for Cedar Rapids Community School District, the blog is a great way to communicate with education leaders on a variety of industry-related topics.

Webinars

ASQ webinars are a great way to teach your entire district or leadership team the value of quality in education.

Our live broadcasts, also known as Web seminars or virtual seminars, are presented by phone and through Internet access. Audio is heard through phone lines as the presentation is viewed in real time on your Internet-ready computer. Each presenter is ready to answer your questions by phone or online.

ASQ, the world's leading authority on quality, offers education professionals the tools and resources needed to help improve teaching, learning, and the documentation of educational processes.

The U.S. education system—from the highest levels of administration right down to the classroom—needs to deliver the knowledge and skills that students need, and to respond as those needs change.

Quality tools and processes from ASQ can help. **We offer learning opportunities that include:**

- Industry-specific **quality publications** from our publisher, Quality Press
- **Public courses** and **on-site training** that aid in certification preparation and process improvement
- **Certification opportunities** that ensure individuals have superior quality knowledge
- Collaborative **networking opportunities** and industry events

Through ASQ offerings, you will deepen your understanding of process improvement, learn how to integrate quality tools into the PDCA process, gain insight into the Malcolm Baldrige National Quality Awards program as a step in the journey to excellence, and develop a greater understanding of the culture of education.

Take advantage of these opportunities and more by becoming a member of ASQ, the organization committed to improving the educational system throughout the United States.

Membership opportunities

With an individual membership in ASQ, you become part of a community of individuals who have a passion for striving for perfection. You will be connected with others who have similar goals to become smarter, faster, and better in their careers and lives. We offer several levels of membership; each provides you with access to learning and networking opportunities, professional development, and knowledge exchange. Choose from:

- **Regular membership**—the most comprehensive membership offering
- **Associate membership**—ASQ's all-electronic membership for those who prefer Web-based communication
- **Forum/Division membership**—an industry-specific membership
- **Student membership**—gives full-time students access to networking and training opportunities.

It's easy to join ASQ:

- Visit www.asq.org/membership and complete the online application
- Call our Customer Care representatives for membership orders, or to request an application at **800-248-1946** or **414-272-8575**
- Fax your completed membership application to **414-272-1734**

events

ASQ sponsors events specific to the needs of educators including:

- **ASQ World Conference on Quality and Improvement—Education Track**
May 1 – 3, 2006 • Milwaukee, WI
- **Educational Leadership Summit for Superintendents**
June 26 – 27, 2006 • St. Petersburg, FL

Other industry events

- **American Association of School Administrators (AASA) National Conference on Education**
February 23 – 26, 2006 • San Diego, CA
- **Smart Goals Data Retreat**
June 2006 • TBD
- **14th National Quality Education Conference**
November 12 – 14, 2006 • Dallas, TX

For a complete calendar of upcoming events, visit www.asq.org/education/networking-events/overview.



"I became interested in quality as a classroom teacher 10 years ago. I was looking for tools and processes to increase academic achievement in my classroom. I attended some initial training and became convinced that these processes and tools would change the way educational organizations approached improvement efforts. After finding success in the classroom with quality initiatives, I brought my skills and knowledge to other positions I've held through the years."

Jay Marino, Associate Superintendent for Cedar Rapids Community School District
ASQ member since 2001

