

2005 ASQ/IQC Ship Builders' Spring Conference 2005 Schedule

April 14, 2005 at the Clarion Hotel and Convention Center Cedar Rapids, IA.

Theme: "Back To Basics"

Times	Healthcare Track Sorrento Room	Education Track Pompeii Room	Manufacturing, Processing, Service Track Capri Room
7:30 - 8:00 AM	Registration		
8:00 - 8:15 AM	Welcome (Colli/Milano Room)		
8:15 - 9:15 AM	Keynote Address - Jay Marino "Quality Tools for Change & Continuous Improvement (Colli/Milano Room)		
9:30 - 10:30 AM	"The Balanced Scoreboard as a Strategic Framework for Action Barb Ballard-Heller	"Getting Results in the Classroom with Quality Tools" Jay Marino This session will be from 9:30 - 11:45 AM	"Receiving Exceptional Results through Strategic Planning" Sherry Johnson
10:45 - 11:45 AM	"Six Sigma in Health Care Services" Catherine Wilson		"What Quantifiable Value Can Auditing Provide to the Business" Chip Hesler
Noon - 1:00 PM	Luncheon (Colli/Milano Room)		
1:15 - 2:05 PM	"Magnificent Seven" Tom Persoon	"Quality Tools with PDSA in the Classroom" Jay Marino	"Using Basic Quality Tools To Achieve New Lows in Warranty Administration" Dave Williams
2:15 - 3:05 PM	"Quality Tools in Healthcare" Richard Stump	"Quality Tools for Stakeholder Input" Jay Marino	"The Lean Office" Deb Oliver
3:15 - 3:30 PM	Closing (Colli/Milano Room)		



ASQ Section 1303 & the Iowa Quality Center is Proud to Present the

*2005 Spring Conference
April 14, 2005*

BACK TO BASICS

Clarion Hotel & Convention Center
Cedar Rapids, Ia

REGISTRATION INFORMATION

CONFERENCE FEES

\$99 Prior to April 1, 2005 Ref. # 943070

\$125 After April 1, 2005 Ref. # 943071

\$30 Student Ref. # 943072



TO REGISTER ON-LINE

CREDIT CARDS ACCEPTED
through PAYPAL Go to
www.quality.org/asq1303.htm for
login information.

TO REGISTER BY MAIL

Complete form below, enclose check for fee
and mail to:

Lawrence Mossman
1008 K.K. Ave
Blairstown, IA 52209



Any questions, email Lawrence at
lmossman@netins.net or go to the Section
1303 web site at
www.quality.org/asq1303.htm"

Name: _____

Company: _____

Address: _____

City: _____

State: _____ ZIP _____

Phone: _____

E-Mail: _____

Amount Enclosed: _____

Meal Choice: (Check 1)

Chef Julienne Salad (w/cheese, ham & turkey)

Baked Lasagna with garlic bread

Keynote Speaker - J. Jay Marino

J. Jay Marino serves as the Assistant Superintendent for Instruction & School Improvement in the Rock Island School District in Rock Island, Illinois. He is an ASQ Koalaty Kid trainer and serves as a consultant for curriculum, instruction, school improvement, continuous improvement processes and tools and organizational effectiveness. Marino received his Bachelor's Degree in Elementary Education from the University of Northern Iowa and his Masters Degree in Educational Administration from Arizona State University. He is currently working on his Educational Specialist degree and superintendent certifica-



tion at Western Illinois University. He has served as an elementary and middle school classroom teacher, elementary school administrator, Special Education Coordinator, Director of Technology and Director of Instruction and Technology. Mr. Marino has presented at local, state and national quality conferences. Recently, he served as the lead editor for a book written by Rock Island teachers and published by ASQ titled "Quality Across the Curriculum; Integrating Quality Tools and PDSA with Standards." He currently lives in Rock Island with his wife, Laura and his children Jessica and Joey.

Keynote Address

Quality Tools for Change & Continuous Improvement

The Rock Island School District has undergone much change over the past 5 years. With the help of quality tools, continuous improvement processes and the deployment of the Baldrige Criteria for Performance Excellence, Rock Island School District is working toward its vision of "Excellence Every Day". This multimedia presentation will provide an overview of the change process in Rock Island and will incorporate Micheal Fullan's "8 basic lessons" on change and improvement. Participants will learn how all stakeholder groups in the Rock Island School District utilize quality tools and the Plan, Do, Study & Act cycle to continuously improve the organization.

A Day With Jay

In addition to the keynote address, Mr. Marino will be presenting the following breakout sessions. The presenters for all three sessions will be Jay Maroni, Cindy Arkebauer & Carol Schoening

Morning - Breakout 1 & 2 (2 hour session)

Getting Results with Classroom Tools: Participants will learn how to utilize mission statements, goal setting, data folders, student-led conferences, and class meetings to enhance learning experiences for students while at the same time increasing achievement.

Afternoon- Breakout 3:

Using Quality Tools with PDSA in the Classroom: Participants will be exposed to an overview of the Plan, Do, Study, Act process and how combining this process with additional quality tools will increase achievement in academic areas and improve behavior concerns.

Afternoon - Breakout 4:

Fast Feedback; Quality Tools for Stakeholders Input- Make sure you are getting the most accurate feedback from your stakeholders, no matter what you are trying to improve. This breakout session will provide participants with many strategies that can be utilized right away to get that needed feedback from stakeholders.

Interested in ASQ Certification

Along with the conference, we will have a special certification examination for all ASQ certifications presently offered. This will be in addition to the normal certification exams already set up for the section. To our knowledge, this special type of examination has not been done for many years in the Midwest area. More details on this special offer are available on the ASQ and Section 1303 website. Mark your calendar and reserve the day to attend this local conference and spend the day with other quality professionals.